

Guide to use of FPAS' Logo

FPAS is intended to be an industry association and its logo is not intended to be a consumer-recognised mark. Use of FPAS logo should therefore be restricted to:

1. FPAS – originated communications
2. Charter/Corporate Member literature, stating “XYX is a charter member of FPAS and supports its aims and objectives”
3. Charter members shall be encouraged, however, to use the form, with appropriate design logos “XYX is a charter member of FPAS; in supporting its aims and objectives, it encourages its clients to seek out the services of qualified CERTIFIED FINANCIAL PLANNER™”

Individual members are not permitted to use the FPAS logo. Reference to FPAS membership may only be made in resumes and professional summaries.

Individual members must agree, as a condition of membership, to adhere to these terms.