



29th April 2011

Dear Member,

This is the first time the new Executive Council, elected in the last Annual General Meeting, share our thoughts with you.

"From The Practitioners, To The Practitioners" is the heart-to-heart talk between you and the elected Council Members who are CFP[®] certificants from the marketplace and know the industry better.

FPAS is the heart of financial planning landscape in Singapore. You are the core and connotation of everything we do.

We look forward to your contribution through active participation in our activities or joining us as a committee member and contribute in whatever way possible. You can make a difference and we want to hear from you on how we can advance together.

With your enthusiasm and inputs to the betterment of our endeavours, you exemplify the differentiated dedication to take our profession to a greater height in the marketplace.

We, the Executive Council and the various Boards, will continue to:-

1. Engage the Public
2. Engage the Practitioners
3. Engage the Profession
4. Engage the Providers

We would like to extend our wholehearted thanks to the following volunteers for their willingness to step forward to serve FPAS: -

Board of Advisors

The Board of Advisors comprises of highly esteemed Honorary Members who unreservedly support FPAS and our members.

1. **Mr. Seah Seng Choon**
Executive Director, Consumers Association of Singapore (CASE)
2. **Mr. Tan Hak Leh**
President, Life Insurance Association of Singapore,
Managing Director, Great Eastern Life Assurance Co, Ltd (Singapore)
3. **Mr. Darren Thomson**
Regional Head, Strategic Channel Development Asia, Manulife Financial.
4. **Mr. Bill Lexmond**
Lepercq de Neuflyze Asia Pte Ltd
5. **Professor Gunter Dufey**
Professor, Nanyang Technological University

Certification Board

The Certification Board members are all CFP® certificants and they come from a wide spectrum of professionals in the financial industry. They include senior corporate officers from the banks, fund and wealth managers, directors of insurance companies, risk managers and successful financial planning professionals: -

Chairman	Members
Mr Timothy Liew, CFP®	Ms Chan Ai Noi Elaine, CFP®
	Mr Chen Jianguang Kevin, CFP®
	Mr Chin Kim Shin Daniel, CFP®
	Ms Chua Seow Yoong Yasmin, CFP®
	Mr Ha Cheng Eric, CFP®
	Mr Lee Hong Chew Jeff, CFP®
	Ms Lee Wai Lan, CFP®
	Ms Sim Yueh Ting, CFP®
	Mr Tan Kheng Lai, CFP®
	Ms Teo Shek Ling, CFP®
	Mr Wong Soon Inn Shannon, CFP®
	Mr Khoo Chew Hoe Jonathan, CFP®
	Mr Koh Tee Gay, CFP®
	Mr Lau Han Wee, CFP®
	Mr Liew Kheng Boon, CFP®
	Mr Sim Boon Wah, CFP®
	Ms Tan Mei Ling Linda, CFP®
	Mr Wan Tong Weng Michael, CFP®
	Mr Wang Peter, CFP®
	Mr Yeo Yong Chun Darren, CFP®

Membership Board

The Membership Board members are instrumental in ensuring the membership events and CPD development programs are current and timely. They come from a wide spectrum of professionals in the financial industry and include senior corporate officers from the banks, fund and wealth managers, directors of insurance companies, risk managers and successful financial planning professionals:-

Chairman	Members
Mr. Joseph Teo, CFP®	Ms. Chai Sook Lee, AFP ^{CM}
	Mr. Chong Ching Ming, AFP ^{CM}
	Mr. Francis Leung Wing Yuen, CFP®
	Mr. Kelvin Ling Yew Jin, AWP ^{CM}
	Mr. Ng Yu Yeow, AFP ^{CM}
	Mr. Arthur Ong Hock Leng, AFP ^{CM}
	Mr. Jeffrey Ow, CFP®
	Ms. Karen Sim Yap Kheng, AFP ^{CM}
	Mr. Stanley Tan

Editorial Board

The Editorial members are instrumental in ensuring the biennial issuance of the Practice Magazine. They come from a wide spectrum of professionals in the financial industry and include fund and wealth managers, directors of insurance companies, risk managers and successful financial planning professionals:-

Chairman	Members
Mr. Ben Fok, CFP®	Mr. Joni Herison, CFP®
	Ms. Ling Hue Chye, CFP®
	Ms. Mamta Mandal, CFP®
	Ms. Cai Zong Zhen, AWP ^{CM}
	Mr. Huang Junxiong
	Mr. Bernard Maughan

Chief Editor

Ms. Yash Mishra, CFP®

Mr. Giam Peck Kiong, CFP®
Mr. Joshua Goh Eng Hwa, CFP®
Ms. Kee Siew Poh, CFP®
Mr. Dominique Ser, CFP®
Mr. Freddie Kang Sing Fong, CFP®
Mr. Ronald Wong Kum Chee, CFP®
Mr. Sammy Chiu Sung Kee, AWP^{CM}
Mr. Charles Lim Chean Wun, AWP^{CM}

Finance Board

The Finance Board members are instrumental in ensuring the financial compliance and deference. They are qualified accounting professionals.

Chairman

Ms Lucy Ding, CFP®, CPA Singapore,

Members

Ms Jacqueline Chan, AFP^{CM}, CPA, FIPAS,
Mr. David Yeung, FCPA

Ethics Board

The Ethics Board members are instrumental in ensuring the strict adherence of the Code of Ethics stipulated in our Practitioner's Manual. They help ensure the highest level of compliance of our profession:-

Chairman

Ms. Kimmis Pun, CFP®

Members

Mr. Ong Kian Min, Honorary Member
Mr. Lance Tay, Honorary Member

Public Awareness Board

The Public Awareness Board members are instrumental in ensuring a professional image for FPAS. They establish appropriate publicity and branding for FPAS and our membership in the industry and profession:-

Chairman

Ms. Kee Siew Poh, CFP®

Members

Ms. Kimmis Pun, CFP®
Mr. Khor Chee Kok, CFP®

With the concerted efforts and wisdom of the board members, we would lead the financial planning into a distinct profession and raise the bar for both the industry and practitioners in the arena of high quality financial advice.

Yours in service,



Kimmis Pun
President
Financial Planning Association of Singapore